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FOR IMMEDIATE RELEASE

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**National Choice Bakery to Locate Facility in
Chesterfield County**

Bagel Maker to Bring 140 New Jobs to the Area

COLUMBIA, S.C. - The South Carolina Department of Commerce and Chesterfield County Economic Development today announced that National Choice Bakery will locate a manufacturing facility in Chesterfield County. The company will create 75 new jobs initially with expected growth to generate a total of 140 jobs within three years.

“This expanded capacity will allow us to develop an all new product line,” said Michael Rouche, executive vice president and co-owner, National Choice Bakery. “This diversification will create an even stronger base on which our future growth will be based.”

The facility will accommodate both bagels and a new product line that will expand the company’s existing sales base, and allow National Choice Bakery to service many of its existing customers more efficiently.

“The strong focus and professional approach to business development shown by the team in South Carolina and Chesterfield County were key factors in the decision making process,” said Steve Hughes, vice president of sales and operations, National Choice Bakery.

“Today’s announcement is another sign that our efforts to improve the economic soil conditions are working to recruit new investment and grow businesses. We remain committed to continuing these efforts to keep creating jobs and opportunity for more South Carolinians,” said Gov. Mark Sanford.

“National Choice is an industry leader servicing major brands throughout the country. They are welcomed addition to South Carolina’s business community and we look forward to a long and mutually beneficial relationship now and in the years

ahead,” said Joe Taylor, Secretary of Commerce.

National Choice Bakery founded in 1990 and has become one of the premier suppliers of bagels in the United States shipping to 26 states.

“National Choice Bakery’s decision to locate in Chesterfield County further diversifies our manufacturing base. Food processing is a growing sector that we need to continue to target in creating a stable economy,” said Matt Rivers, Chairman, Chesterfield County Council.

“Pageland is very pleased to welcome National Choice Bakery as our newest corporate neighbor. We look forward working with NCB and helping them grow for many years to come. CCEDB would like to recognize the S.C. Department of Commerce and Lynches River Electric Co-op for their invaluable assistance in this project,” said Ogden Sutton, Chairman, Chesterfield County Economic Development.

National Choice Bakery specializes in building the business of its partners, working with major branded and store brand companies throughout the United States. The company’s traditional manufacturing methods insure that its products are among the best in the industry.

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